

The President of the People's Republic of China inaugurates Belgium's participation in the international horticultural exhibition in Beijing

The President of the People's Republic of China, Xi Jinping, will inaugurate this Sunday 28 April the Beijing International Horticultural Exhibition that will open its doors from 29 April to 7 October 2019. This international horticultural exhibition, also called Expo 2019 Beijing, will give Belgium the opportunity to boost its visibility in China and support trade between the two countries.

Belgium took the decision to **take part** in the horticultural exhibition in Beijing in December 2017. The aim? To promote Belgium's image, highlight its economic and scientific actors, and give a boost to our country's horticultural professionals. Expo 2019 Beijing will attract millions of curious visitors. This international event will be held in the small town of Yanqing, known as the lungs of the capital, being situated in a green valley surrounded by mountains.

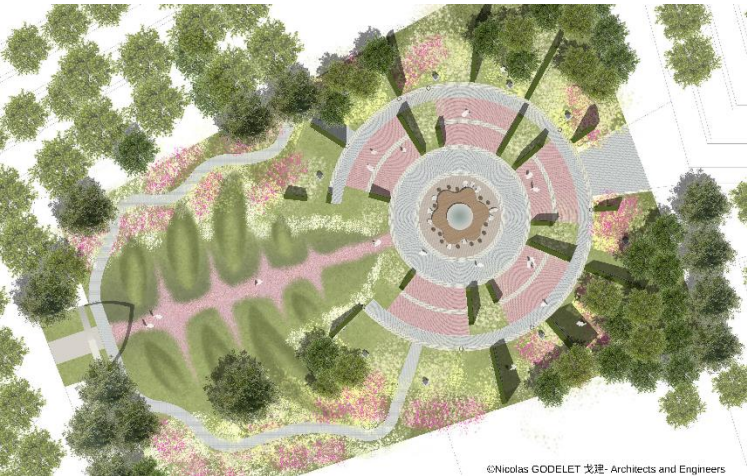
The central theme of the exhibition is "live green, live better". The gardens encourage ecological and economical behaviour and invite visitors to take a respectful and protective approach to nature, thereby embodying the concept of "live green". The concept of "live better" involves research and education on environmental protection and horticultural development. Specialists from around the world will rub shoulders at the exhibition to exchange ideas and of course discover the **Belgian garden**.

The Belgian General Commission for international exhibitions, or BelExpo, invited more than 20 experts to take part in a public contract to design the garden.

The firm **Nicolas Godelet 戈建 Architects & Engineers** won the contract with an excellent project that reflects the **Belgian countryside**. It invites visitors to explore an undulating meadow featuring the flowers, plants and shrubs which are typical of Belgian and Chinese nurseries. To give these plants the very best treatment, the Belgian garden has selected the natural 'Plant Force' products from EMTI.



A cloud-shaped structure towers over these green spaces. Thanks to a subtle balance of pillars and cables, the cloud literally floats in the air. It is a **world first**: a closed tensegrity on such a scale has never been presented to the public before now.

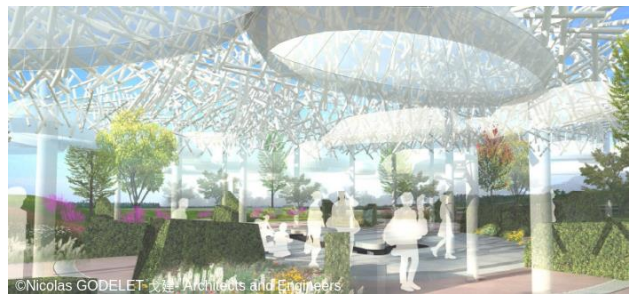


The cloud-shaped installation houses the central esplanade for the exhibition. This esplanade is made up of different exhibition spaces, separated by gardens. As for the square, it is circular and symbolises the unity and vitality of Belgium. It offers visitors a space for exchanges and encounters. This dynamic also illustrates Belgium's strength, as an economic and geographical centre in the world. Millions of visitors to the exhibition will be able to stroll around, discover Belgium and enjoy **typical Belgian beers**, like the famous Hoegaarden.

What can visitors to the Belgian garden expect to see?

- A stand offering famous Belgian beers
- A garden that blends the spontaneity of nature with architectural prowess
- A terrace in the sun to enjoy the view

The **Belgian Green Day** will be organised during the last month of the exhibition, specifically on 10 September 2019. On that date, Belgium will be in the spotlight and will organise various activities for a greener and more ecological world. Among other things, international speakers will exchange their most innovative ideas. In addition, the "**Belgium, uniquely phenomenal**" campaign will give all visitors the opportunity to discover the multitude of wonderful Belgian treasures. This campaign by the Belgian federal authorities lists 99 reasons to discover and invest in Belgium, thereby contributing to improving the image of our country, both within and beyond our borders.



The Belgian garden will undoubtedly be a fantastic opportunity for our country.

Are you fascinated by the beauty of the Belgian garden?
Are you dreaming of just such a setting to **organise an event**?
Are you looking for a unique venue to bring your company's employees together?

The Belgian garden can be made available to partners looking for a prestigious location. Don't hesitate to contact us to organise your activity, surrounded by wonderful nature.



Contact

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